

汕頭超聲顯示器有限公司

SHANTOU GOWORLD DISPLAY CO., LTD.



Location



Shantou City

- Special Economic Zone
- Population: 1.5M



Public Company



In 1997



Guangdong Goworld Co., Ltd.



Shenzhen Stock Exchange



Stock Code: 000823



Stock Name: 超声电子

Business Unit



印制电路板
CCTC



液晶显示器及模块
LCD



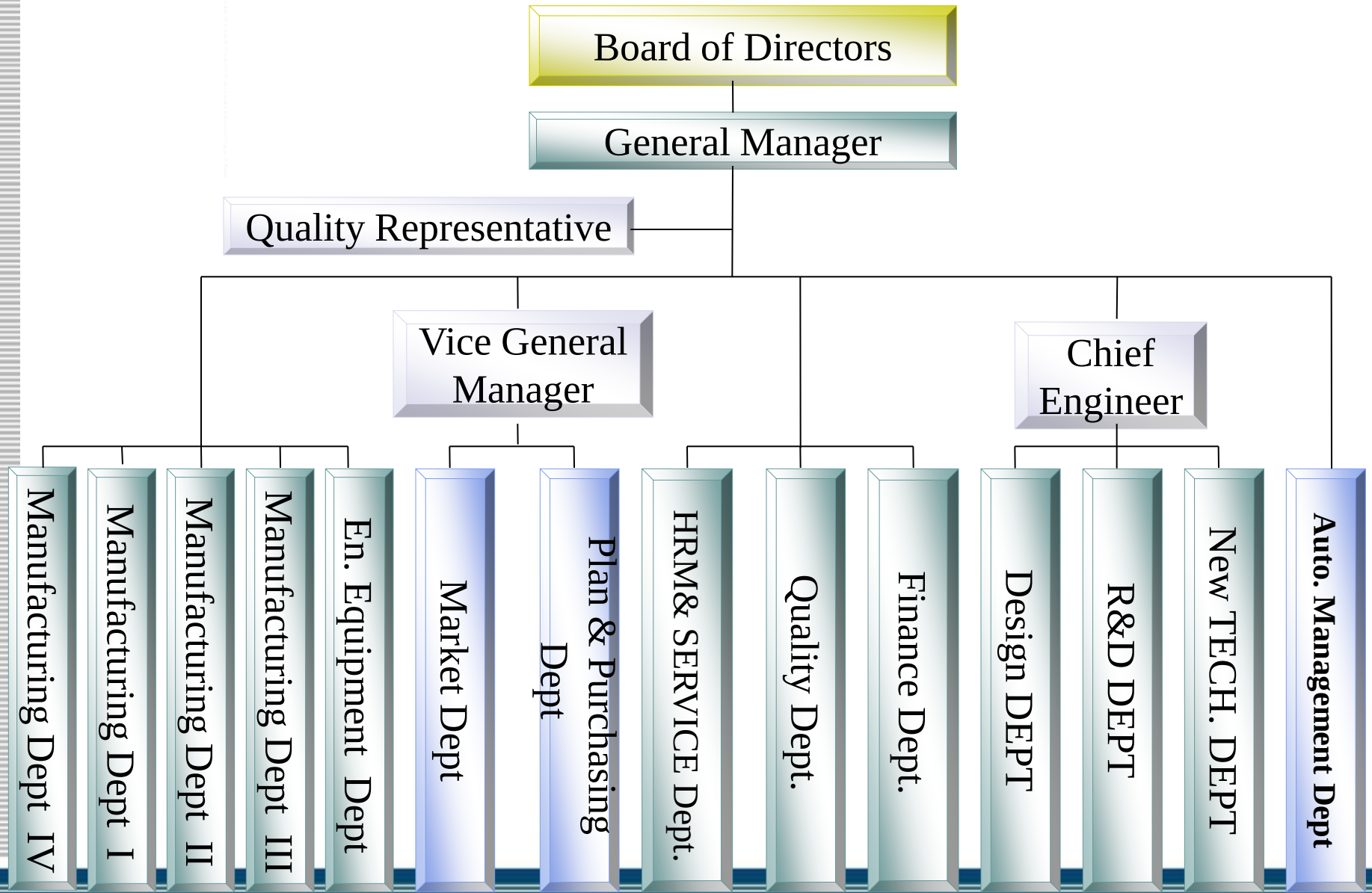
超声探伤仪 超声换能器
Ultrasonic Instrument
Branch



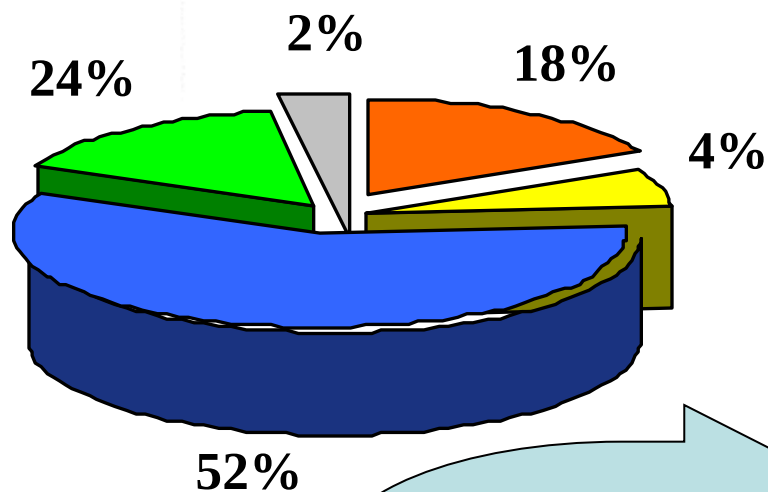
覆铜板
CCL

Subsidiary Companies





人员结构 Employee Structure



Total: 2200

R&D: 146

	Technical	Administrator	Operator	QC	Sales&MKT
Quantity	396	81	1152	532	39
percentage	18%	4%	52%	24%	2%

Plant (I)



Building Area : 10,000 M²
Products: LCD/Touch Panel

Clean Room: Class 1000

Plant (II)



Building Area : 18,000 M²

Clean Room: Class 100

Products: LCD/LCM/Touch Panel

Plant (III)



Building Area : 8,000 M²

Products: Touch Sensor

Clean Room: Class 1000

Facility



LCD Production Line



CTP Production Line

Goworld Products

- **LCD**
 - TN,ETN,HTN
 - STN, FSTN, ASTN, ESTN,CSTN
 - FS LCD, Bi-Stable
 - TFT
- **LCM**
 - COB, COG, TAB, SMT
- **TP**
 - Capacitive Touch Panel
 - Resistance Touch Panel(4 Wire, 5 Wire)

Module Capacity

2012 Q1

LCM

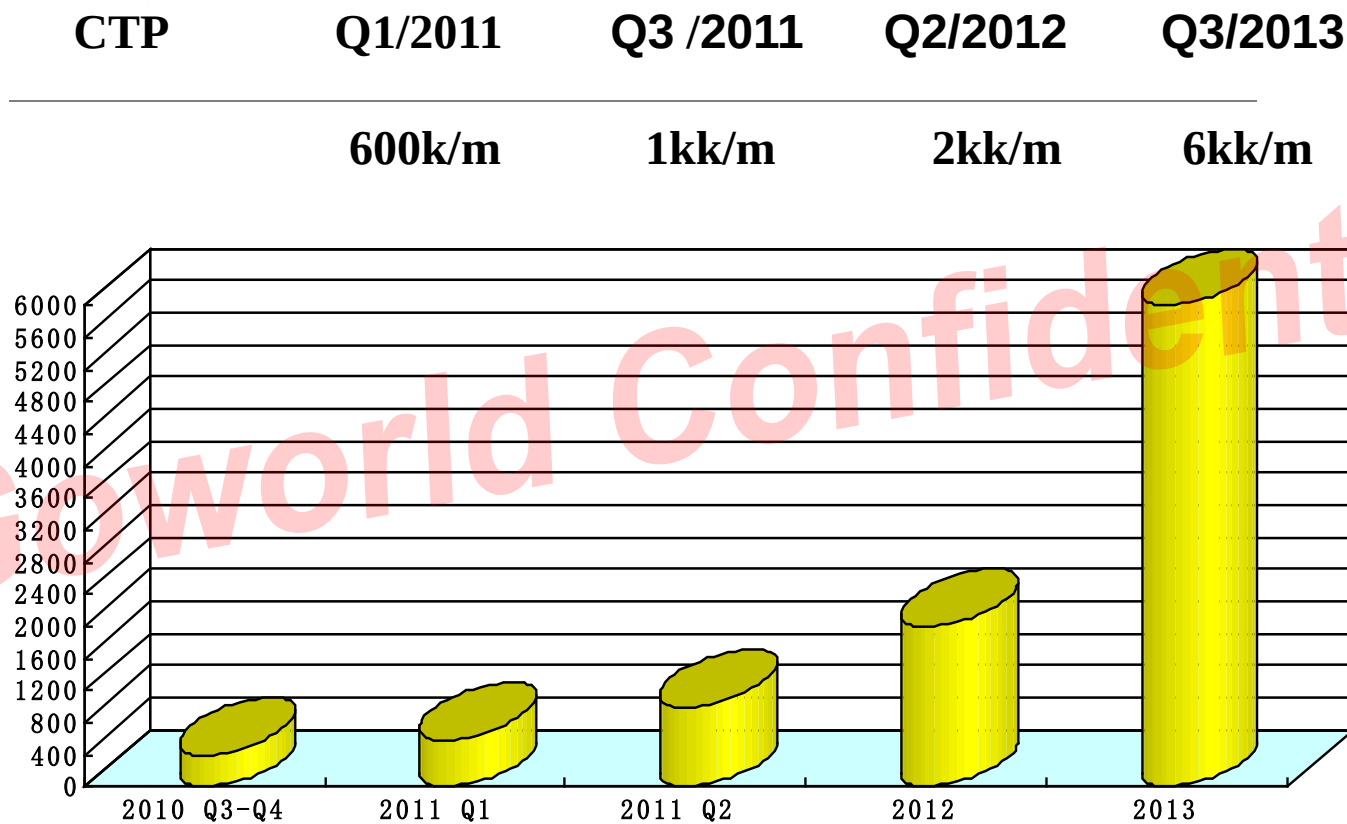
Pcs/Month

COG: 7.2kk

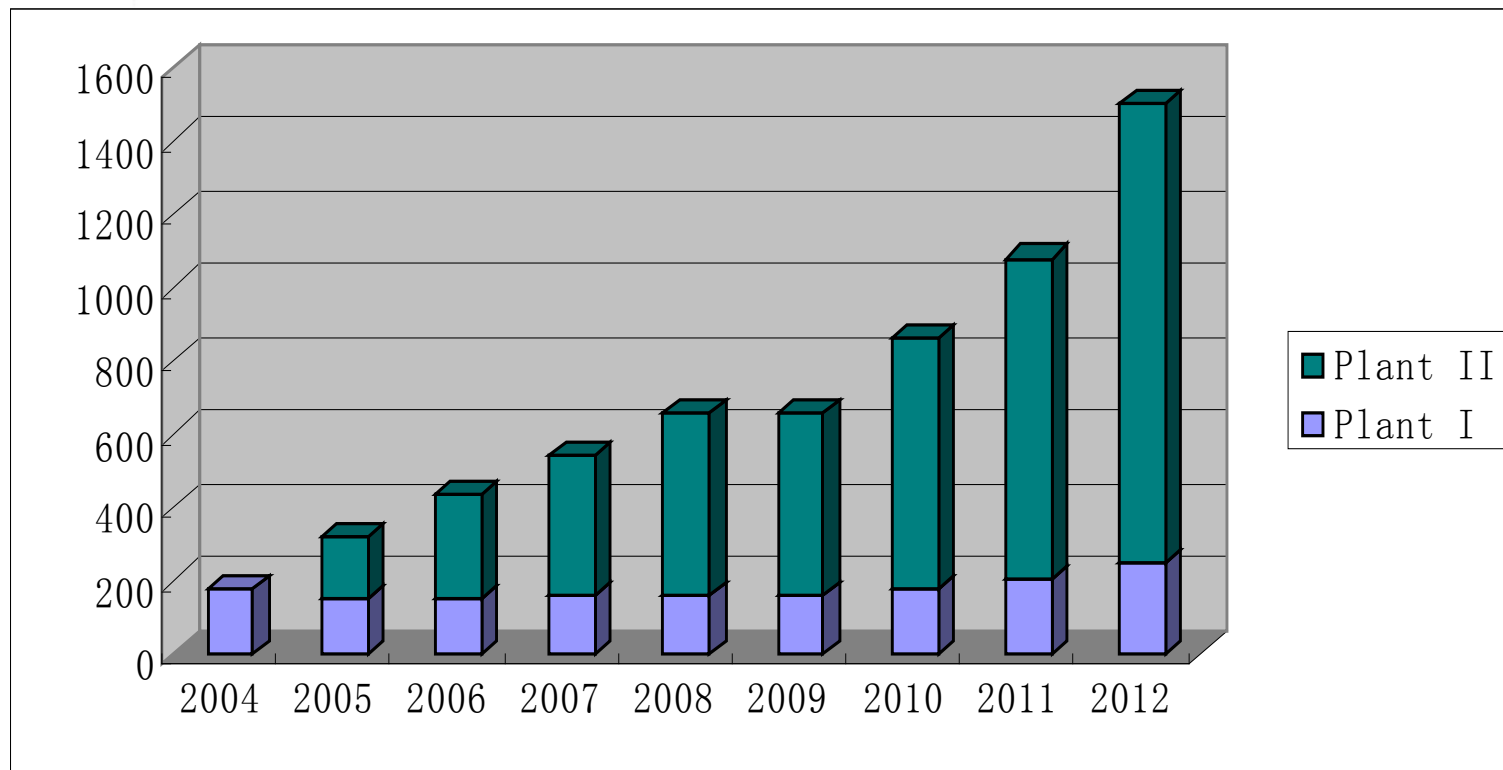
FOG : 8.6kk

SMT/COB : 500k

Capacitive Touch Panel



Sales Turnover

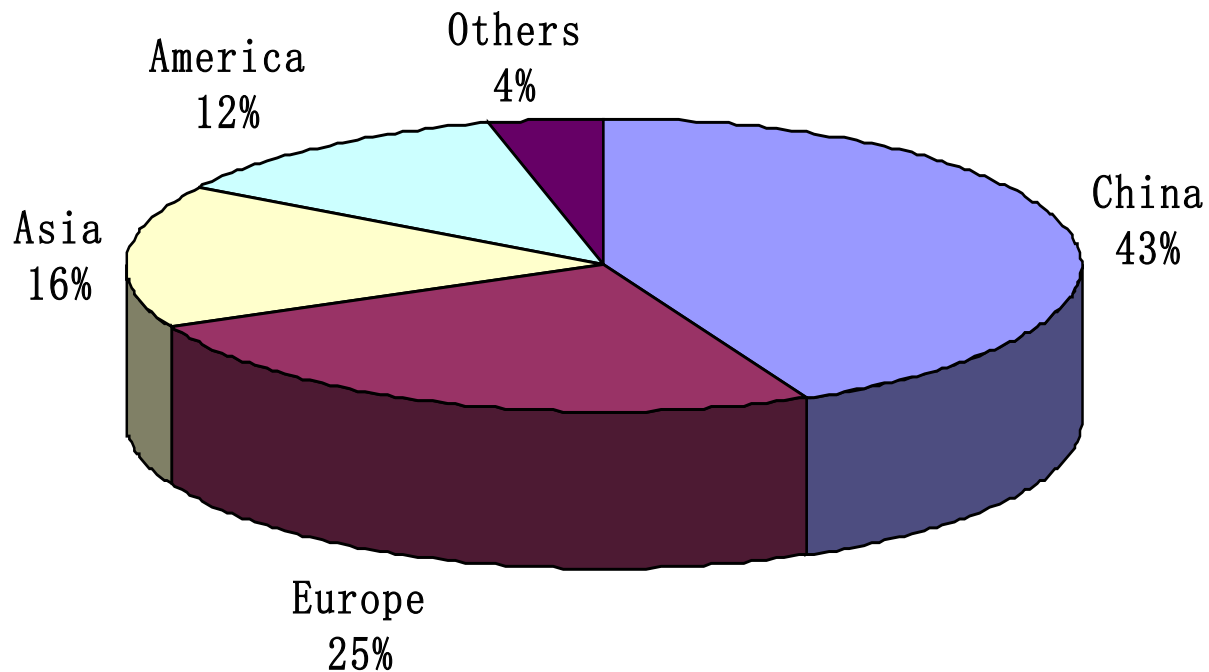


2011: 1.08 billion RMB, USD 170M

2012: 1.50 billion RMB, USD 230M

Sales Performance (2011)

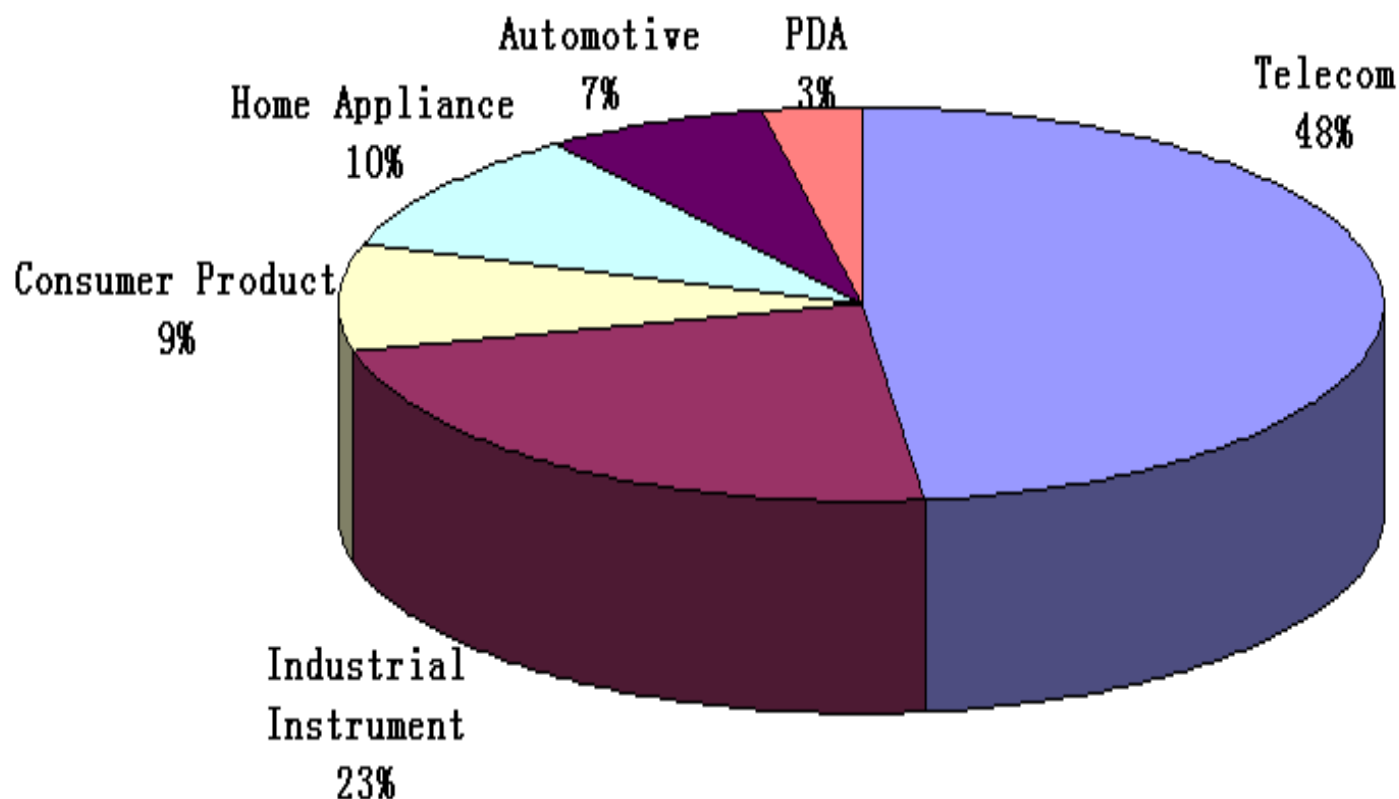
by Territory



Sales Network



Sales Performance (2011) by Products



For Smart Phone

- We are developing CTP+TFT for
 - 3.2" HVGA
 - 3.5" HVGA/WVGA
 - 3.8" WVGA
 - 4.0" WVGA
 - 4.3" WVGA
 - 4.5" QHD/HD



- The customers as: **ZTE中兴** **KONKA**

Hisense 海信

lenovo 联想

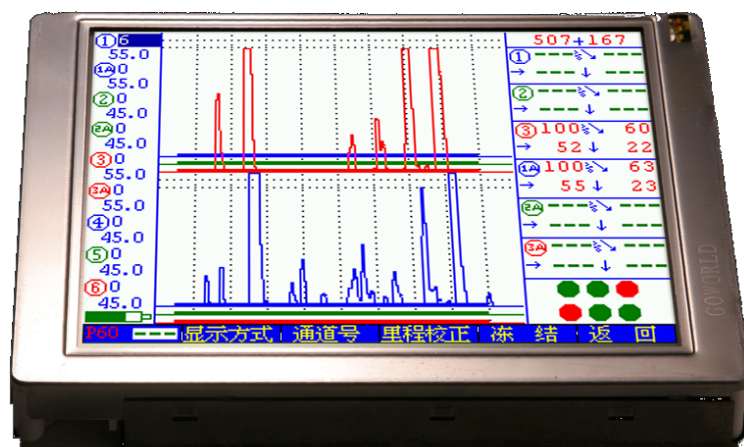
K-Touch / 天语

Other Application

- 4.3"~7" for:
 - POS
 - Electronic Dictionary
 - GPS
 - Games & Toys
 - MID



Middle Reliability



• Industry

- Tester
- Scale Meter
- Automatic Control
- Copy Machine

SIEMENS

Schneider
Electric

ABB

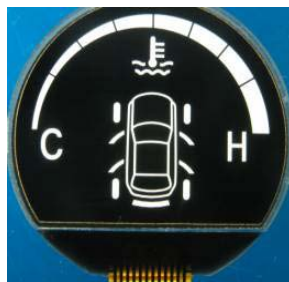


BOSCH

High Reliability/Customize

- Automotive

- Continental
- Denso/Pricol
- Delphi
- M&M
- BHTC
- JCI



DELPHI

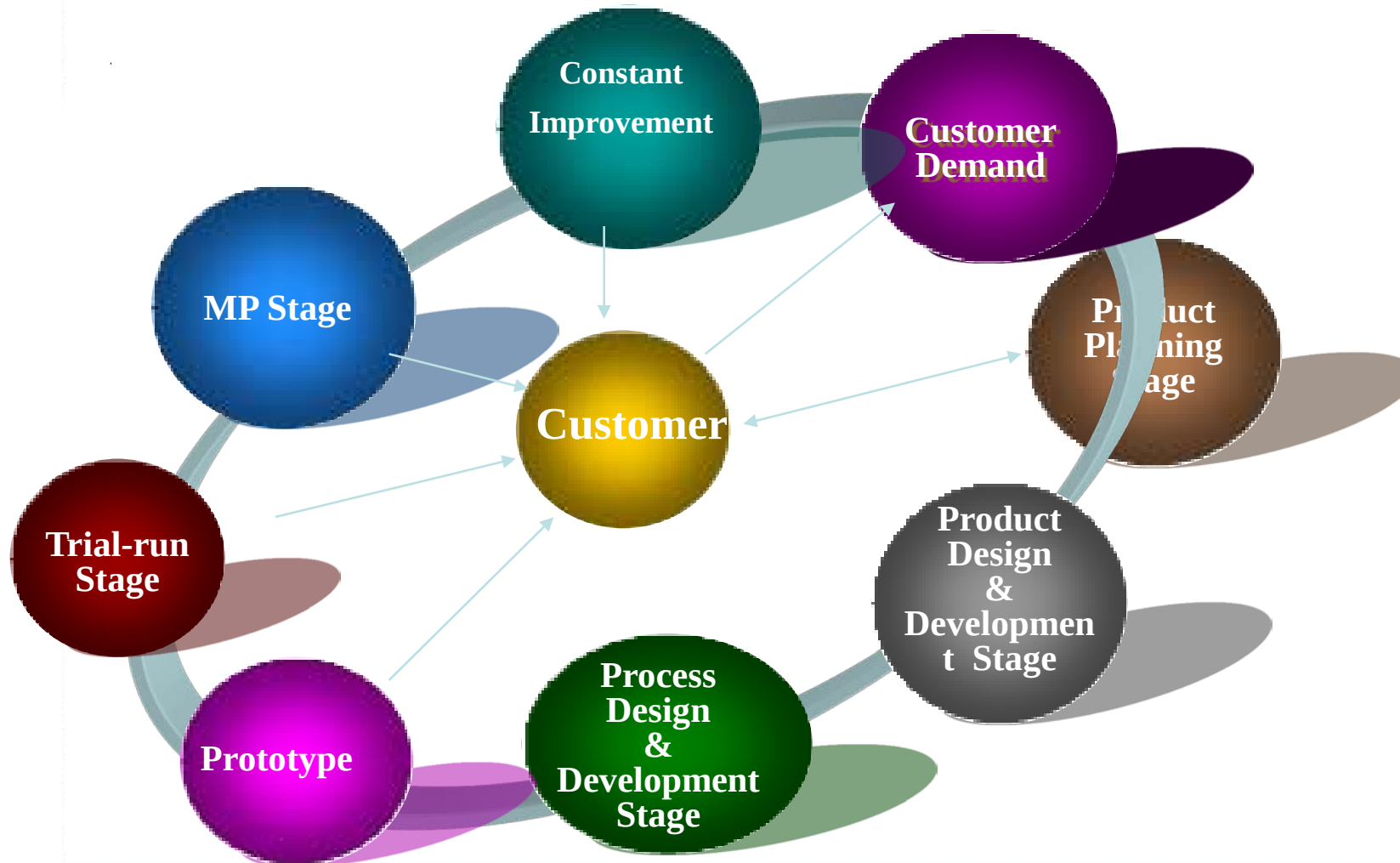


- Home Appliance

- Miele
- BSH
- Whirlpool
- Samsung
- LG



Development Procedure



GoWorld Development Planning

GOWORLD

成为国内一流、行业著名的

专业电子产品制造商及服务商



New Plant in Planning

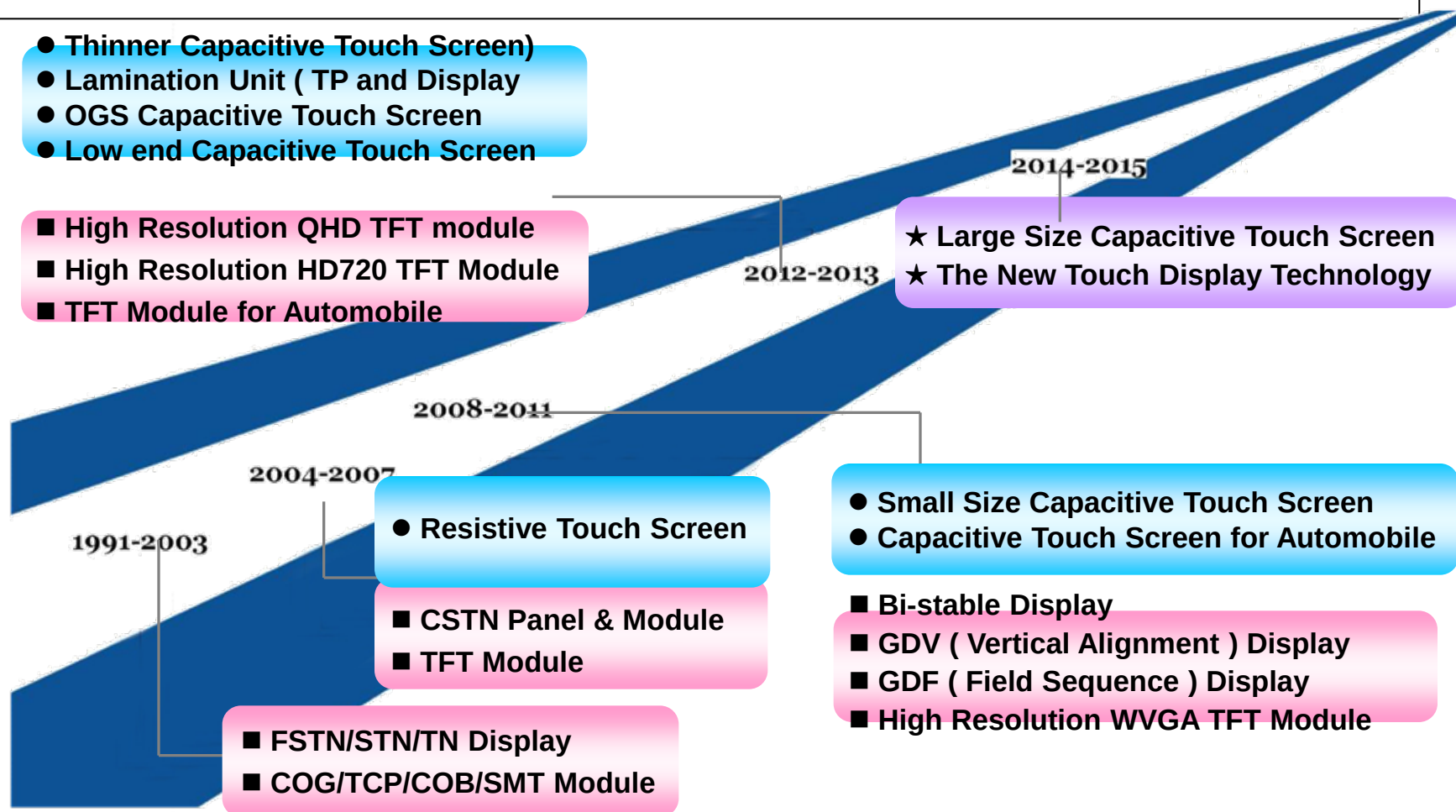


园区鸟瞰图

New Plant in Planning



Goworld Technical Roadmap



Contact Us

Marketing Department

Add: 21 Xingye Road, Shantou, Guangdong, China

Tel: 86-754-88628581 (Direct line)

86-754-88245666 (30 lines)

Fax: 86-754-88256157

Postcode: 515041

Email: mkt@goworld-lcd.com

<http://www.goworld-lcd.com>

Thank you!

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Have a nice day!